

## The new Walhalla: a new and exciting stage

- **Walhalla starts a new stage full of important news: changes shareholding (expansion of capital and entry of new shareholders) and renewal almost completely from the team manager (led in the by Javier Salcedo, professional with wide Experience in the sector).**
- **The new stage is centers around the Center of Tier IV Data, offering Cloud and Housing services and of the differential values of the company (maximum security and regulatory compliance, specialized technical support 24x7 and 100% focus on the channel).**
- **This stage will bring many changes in Walhalla, many of which have already been implemented (change corporate visual identity and website, partnership with Masscomm as a wholesaler). Others will arrive in the next weeks (e.g. New Releases products and strategic alliances with suppliers of the size of VMWare and NetApp, among others).**
- **Walhalla will offer more information about these changes in several business breakfasts to be made in various cities at the beginning of October.**

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**Castellón, September 5, 2019.-** Walhalla, the only Spanish cloud provider which has a Tier IV Data Center located in Spain, starts this new stage with significant shareholder changes that include an expansion of capital, the entry of new private shareholders with extensive knowledge, and in some cases experience in the cloud sector. Also, it is renewed almost by complete the management team, reinforcing it with the entry of professionals from Great experience and track record in the sector.

The company's leadership in this **new stage** will correspond to a professional with extensive experience such as Javier Salcedo, who is leading the 1 & 1 Ionos / arsys group cloud products internationally. Too Javier Sánchez de Pazos, another great director, joins as Commercial Director Professional with extensive experience in the IT sector and in the cloud world.

Walhalla is the only Spanish service provider that has a Center of Tier IV Data in Spain, which ensures maximum availability and security of services. In this new stage it will focus around this Data Center and services provided on it. The differential values of Walhalla are safety and regulatory compliance (providing for example of the certificate of the National Security Scheme high level), its approach to channel 100%, and especially its specialized 24x7 technical support (with great agility, quality and closeness in customer service). This new approach has been shaped in a **new corporate visual identity**, which includes a new logo, as well as in a complete renovation of the Walhalla website.

As part of its approach to the channel, Walhalla has reached a first e important business agreement with Masscomm, wholesaler of Global solutions Tech, to distribute its solutions, thus creating a greater diffusion of Walhalla solutions, which will be reinforced with a second agreement with Another strategic wholesaler soon.

Another important news is around the **new portfolio of products**, which complement existing housing solutions and cloud A powerful solution will be launched in the coming weeks from VMWare cloud, another from Kubernetes as a service, and the product will be renewed of backup in the cloud. It is also working on the launch of others products, solutions and services expected at the end of the year and beginning of the the next year.

Walhalla will make an important effort to communicate this new stage in the market. To do this, he will organize a series of business breakfasts in those who will expand the information on all these changes and will announce also new products and strategic agreements, providing detailed information about them. These breakfasts will be held between 1 and October 10 in several Spanish cities.

### **About Walhalla:**

Walhalla is the only Spanish cloud provider that has a Center for Tier IV data located in Spain, on which it provides housing services and cloud It is a 100% Spanish capital company with a strong focus on safety and regulatory compliance, and an approach to the market through channel, betting on a very close and personalized treatment.



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